

HOW TO GUIDE



Supporting families affected by childhood cancer
talklikeapirateday.com.au



19 September is International Talk Like a Pirate Day. Each year in September, people throughout Australia and around the world loosen their ties, lose their school or work uniform, hunt for some treasure and get ready to Talk Like a Pirate!

Talk Like a Pirate Day is Childhood Cancer Support's biggest fundraising and awareness initiative dedicated to raising awareness of the impacts that childhood cancer has on families whilst raising vital funds for the organisation.

This guide provides important information and helpful tips to get you started and make sure Talk Like a Pirate Day goes off with a bang. All funds raised will help Childhood Cancer Support to continue its great work. The funds raised will help make a big difference in the lives of families impacted by childhood cancer.

For any questions regarding conducting Talk Like a Pirate Day at your school, childcare centre, workplace or organisation, please contact Childhood Cancer Support by phone (07) 3844 5000 or email pat@ccs.org.au.



Let's Get Started...

Register your team

and set your date at www.talklikeapirateday.com.au by completing a short online registration form.

Set your fundraising goal

Download our walk the plank **fundraising thermometer** and display in a prominent place for everyone to see your fundraising progress.



Provides a pack of essential supplies when families first arrive.

Counselling Session - Mental health and wellbeing for families



One night's accommodation for a family near a treatment hospital

One week's accommodation for a family near a treatment hospital





Customise your team page

by adding your logo or a photo.

Gather your crew

Invite your friends, students or work mates to join your Pirate crew. Everyone that registers will receive their own Talk like a Pirate Day fundraising page with all funds raised contributing to the team Treasure chest. The more the merrier.

Check out our online shop for Talk like a Pirate Day Merchandise
www.ccs.org.au/shop

Promote your Event share your group and personal fundraising pages through social media with your family, friends and work colleagues.

Dress up in your best pirate costume, learn the pirate lingo and fine tune your pirate accent.

*Don't forget the
most important thing
is to have fun!*

Share your best pics

Use the hashtag [#talklikeapirateday](#) and tag us on Instagram
[@childhoodcancersupportaus](#).

We'd love to share your photos on our own social media, please email photos to pat@ccs.org.au.



Why is it important to fundraise?

Childhood Cancer Support is a children's cancer charity that was formed in 1975 when a group of desperate parents, with children being treated for leukaemia and cancer, met to discuss ways of helping each other and their children. Childhood cancers and leukaemia are distinctly different from their adult forms and, recognising this, these visionaries identified the need to help children that had been diagnosed.

At Childhood Cancer Support's inception, activities were concentrated on the unmet and emerging needs by parents enduring this demanding journey.



From the outset the group focused on advocacy and improvement in treatment facilities, including the need for skilled personnel and specialised equipment.

But this focus rapidly expanded to include emotional and financial support, as well as the need for specialised residential accommodation for regional families with children undergoing treatment.



Childhood Cancer Support is strongly family-focused, and we support the affected children, their families and communities throughout each stage of the journey.

As a children's cancer charity, Childhood Cancer Support has now grown into a six-house facility comprising 17 fully self-contained units that provide parents with an accommodation alternative located close to the hospital. Nowadays, childhood cancer treatment is far more cutting-edge, but can still stretch on for months or even years, and the high familial demands can extend beyond the family to impact on the community.

MEDIUM - LONG TERM ACCOMMODATION



Meet Alice

The Morely family of six lived a very busy life. Sian and James juggled work, school commitments for two of their kids, day care commitments, social sport and hobbies. So, when their three-year-old daughter, Alice had to be driven to Brisbane for an urgent ophthalmologist appointment, they could not imagine the impact it would have on their family.



Alice had congenital ptosis her entire life, yet Sian and James noticed the drop in her eye lid was getting worse. Their first thought was that it was related to the Ptosis, and after seeing multiple GP's no infections were found. Over time, Alice's eye starting swelling and protruding out of her eye socket, her parents took her to see three GP's, an optometrist and a head of trauma doctor.

The family flew to Brisbane for ophthalmologist appointment, where Alice was sent straight to the hospital for an MRI, CT scans and a biopsy. The doctors confirmed that Alice had a tumor around her optic nerve.

The families first reaction was to work through the logistics of what was to come. They considered moving houses, looking for new jobs and how it would impact their finances. So many things went through their mind. Focusing on these things masked the concern and worry they had for Alice. The logistics was something they could focus on and change, they had to put their trust in Alice's doctors to tackle the hurdle the family was facing.

“We could not comprehend why this was happening to our baby girl. Life is not always fair, and our focus was on how we could help Alice the best we could so she could overcome Cancer while providing what was best for our family.”



The unknown of what was to come was the biggest struggle for the Morley family. Childhood Cancer Support was able to help. After a month long stay in the smaller units, the family moved to the Crown accommodation in South Brisbane. Sian can still remember the feeling of walking through the house and was so grateful that the family had a comfortable and stable place to stay during Alice's treatment.



The first Friday night BBQ is something the family will always remember. Seeing all the kids together playing together, racing on scooters and bikes brought them so much happiness. To see the kids step away from the battle of their lives and get the chance to connect with others and 'just be kids' was truly inspirational.

"The supports that Childhood Cancer Support offers to families in these devastating times is amazing. Just having a comfortable home to stay throughout Alice's treatment has been life changing and something that we will be forever grateful for."

Alice had to undergo two operations and 15 rounds of chemotherapy. At the moment, she has radiation every day and chemo every week where her oncologist also checks her blood and overall health. She does sometimes experience nausea and tiredness from her treatment, but she is a superstar. Despite her treatment, Alice is her usual bright, bubbly and playful self. She is so eager to continue on with her normal life.

Alice's diagnosis broke the hearts of James and Sian but having the support of Childhood Cancer Support and the community made such an impact for their family.



Bank your fundraising money



So you've raised some loot for Childhood Cancer Support, now what do you do?

Here are some easy ways you can pay in the funds raised:

Donate Online

You can deposit through our website by donating to your own fundraising page or team fundraising page using your card. If you haven't made your page yet create one now. A receipt will be issued immediately when you bank in this manner.

For any questions regarding how or where you donate your funds, please contact the office on (07) 3844 5000 OR please email pat@ccs.org.au

Banking Cash & Cheques or Direct Debit

Childhood Cancer Support
Bank: Commonwealth Bank
BSB: 06 4804
Account: 0091 5837
Reference: Your business/school name
Please keep deposit slip as your receipt.



Please notify us via email at pat@ccs.org.au so we can add any offline donations to your fundraising page.

