

Getting Started with Talk Like a Pirate Day: Schools & Child Care.



HOW CAN FUNDRAISING MAKE A DIFFERENCE?

Fundraising creates awareness in children that they are part of a larger community and empowers them to create a positive impact. It has been shown that children who participate in service causes at a young age continue to do so as they get older- a gift that will benefit their community for years to come! Events like Talk Like a Pirate Day build a connected community filled with fun, laughter and memories.

What we don't always think about are the other benefits that fundraising activities offer to our students. Students raise funds to help a common goal and along the way, they can learn fundamental life skills such as teamwork, creativity and goal setting.

Every Talk Like a Pirate Day is unique (and we love that!) but check out our top tips to help get your fundraiser started:

KINDY & CHILDCARE CENTRES

MAKE IT EASY. The most popular way for a kindy or childcare centre is to create an online team fundraising page for your centre. If you have staff members or committed fundraisers within your group, you can give them their own fundraising page as a team member. All funds raised on team member pages will show in the team total.

Customise your team page by uploading a logo and tell everyone why you're supporting Childhood Cancer Support. Set a goal that you feel you will be able to achieve (you can always increase it!).

GET THE KIDS INVOLVED. It is important that our young children have the chance to donate online as this is the way they will interact with the community as they grow. They get the chance to see their name on your fundraising page and know they have made a real contribution to helping kids with cancer.

GET SHARING. Share your page link with your parents and encourage them to donate online (who carries cash these days?). Donating online can be done any convenient time and also gives a record of any tax-deductible donations for end of financial year!

IT'S OKAY TO REMIND PEOPLE. Your parents are busy people and may need a gentle reminder to donate. We often think, "I must do that," and then get distracted with life's busyness. Rather than asking for a specific donation amount, remind them about the fundraiser. Share the fundraising page and encourage them to support.



PRIMARY SCHOOL

There are a few different ways you can get your school involved. Take a read and pick whichever suits your school best.

HOT TIP: Make sure to customise the page with your school logo so it's easy for people to find your school.



A BIT OF FRIENDLY COMPETITION. Create a team for your school. Ask each grade teacher to join the team and create a page for their class. Then it's the battle of the grades... share the link with the parents and ask them to support the class fundraising. Each class can set their own fundraising goal and work together to achieve it. You could also do this with school houses instead of classes. Remember...all the fundraising will show on the school total!

GET THE KIDS INVOLVED. The other option for schools is to create a school team and allow students to create their own fundraising pages within the team. This option is more common with older students.

LINKING WITH YOUR CURRICULUM. You can bring Talk Like a Pirate Day into the classroom with some awesome resources and lesson plans available for captains in the resources section of the website.





HIGH SCHOOL

The most popular way for high schools to fundraise is to set up the school team and ask students to join the team. Once the school team fundraising page is set up, students can sign up and create their own page within the team.

HOT TIP: Make sure to customise the page with your school logo so it's easy for people to find your school. Please note, whoever registers the school fundraising page will be the contact person for Talk Like a Pirate Day communication from Childhood Cancer Support. They are not responsible for team members.

GET THE KIDS INVOLVED. Students can stand up in front of their peers and show how they can make a difference for kids with childhood cancer. This allows students to connect with their own family and friends to ask for support. Donating online can be done any convenient time and also gives a record of any tax-deductible donations for end of financial year.

Not every student will create their own page and that is completely okay. You could also take on a class challenge and fundraise together! You could set up a committee of senior students and empower them to plan the event and fundraising activities.

SOMETHING FOR EVERYONE. There are ways for all departments to get involved in Talk Like a Pirate Day. Check out the list below for some inspiration.

- Home Economics can host a bake sale during lunchtime
- Media classes can coordinate event promotion (I'm thinking posters all around the school!)
- Sports department can create a pirate themed challenge to fundraise
- Music department – did someone say lunchtime concert? Charge a small entry fee to contribute to the school fundraising.

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THE TALK LIKE A PIRATE DAY TEAM ARE HERE TO HELP!

We hope these tips helped your school or childcare get started, but don't forget Pat & the Talk Like a Pirate Day team are here to help.

We have lots of ideas to help make your event a smashing success - so be sure to get in touch on (07) 3844 5000 or email Pat@ccs.org.au

